

# BRANDING ONLINE PRESENCE

Package

**GROWTH SAILOR**

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No. 17, 14th Cross, Someshwara Layout, Near  
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# Deliverables



**PRICE: ₹15,999 + 18% GST**

## BRANDING

### Logo Design:

Includes initial concepts, refinements, and variations for different applications (e.g., primary logo, secondary logo, watermark, sub mark).

### Mood Board:

- Colour Palette: A curated selection of colours that reflect your brand's personality and evoke specific emotions.
- Typography: Selection of fonts for headlines, body text, and accents, ensuring visual hierarchy and legibility.

### Templates and Designs:

- Visiting Card Template.
- Brand Pattern (for goodies, bags, etc.)
- Letterhead Design.
- Invoice Templates.

## WEBSITE DEVELOPMENT

- Premium Website: Creation of a premium, 10-page website using a theme worth ₹8,000. The website will be SEO-optimized, mobile-friendly, and bug-free. Includes one year of complimentary hosting.

## ADS ACCOUNT DEVELOPMENT

- Ad Setup: We will set up your datasets and ad account on Facebook and prepare your page for the initial launch.

## SOCIAL MEDIA PAGE CREATION

- Pages Setup: Creation of essential social media pages, including Facebook and Instagram. Google My Business and LinkedIn pages will be created upon request.

## TIMELINE: 30 DAYS (MONTHLY PACKAGE)

- Completion Time: Typically 8 days, but may extend to 15 days.

### **Requirements from Your End:**

- Brand Discovery Meeting: Joint session with both teams.
- Competitor References: Examples from both local and global competitors.
- Company Description: A detailed description of your company (minimum 300 words).



**We are waiting to hear from you!**

**LET'S**

**SAIL**

**TOGETHER!!**