

## BUSINESS DEVELOPMENT Consultancy Package

### **GROWTH SAILOR**

No. 17, 14th Cross, Someshwara Layout, Near Shanthiniketan School, Billekahalli, Bangalore-560076.

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#### CALLING SCRIPT

• Our curated R&D team regularly surveys the competitors' market to understand their communication strategies. Based on these insights, our business development managers create tailored scripts, which are then approved by the business head to ensure quality and effectiveness.

#### MOOD BOARD

• We will develop a comprehensive brand theme mood board that reflects the company's aesthetic. This will include 3D renders and façade renders integrated with real-life images, giving clients a tangible sense of your design style and mood.

#### PORTFOLIO

• We will enhance your credibility by addressing common myths about home interiors and construction. Our portfolio will feature key points that resonate with clients, demonstrating how you stand out from competitors.

#### INTERVIEW CONSULTANCY

• This service significantly impacts sales by assisting you in hiring competent tele callers or sales personnel. We will verify their qualifications to ensure they can perform effectively.

#### **BUSINESS DEVELOPERS ON-CALL ASISTANCE**

• Our team will be readily available to address any queries related to business development. Whether you face challenges in specific areas or need guidance, we will provide expert advice to steer you in the right direction.

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#### TIMELINE: 30 DAYS (MONTHLY PACKAGE)

• This service is offered as a monthly package. If you choose to combine this with our marketing service, the consultancy will extend to match the duration of the marketing package.

#### Requirements from Your End:

- Brand discovery meeting with both teams
- Competitor references, both local and global
- A detailed description of your company (minimum 300 words), including branding guidelines and all relevant source files



# We are waiting to hear from you! LET'S SAIL TOGETHER!!

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