

Service Industry

MARKETING PLAN

GROWTH SAILOR

No. 17, 14th Cross, Someshwara Layout, Near
Shanthiniketan School, Billekahalli, Bangalore-560076.

CONTACT : +91 9632157518

Deliverables



PRICE: ₹35,999 + 18% GST

FACEBOOK & GOOGLE ADS (CHOOSE ONE)

- We will focus on generating quality leads through a continuous process that includes research and development to understand your brand identity and market positioning. All necessary types of leads will be generated.

SOCIAL MEDIA MANAGEMENT

Comprehensive management of your social media platforms, including:

- Content calendar.
- Organic strategies.
- Managing reviews, comments, posts, captions, and direct messages
- Hashtag research and engagement.
- Profile optimization.
- Insights and analytics reports.
- Communicating with clients on social media to arrange meetings or conversions.

CONTENT CREATION (CREATIVE & VIDEOS)

- Extensive R&D and market analysis to identify competitive and relevant target audience, trending, and effective content.
- Deliverables include:
 - 15 image creatives
 - 5 video creatives
- Additional creatives available at a nominal fee of ₹500 per creative, applicable only with the package

TIMELINE: 30 DAYS (MONTHLY PACKAGE)

Requirements from Your End:

- Brand discovery meeting with both teams.
- Competitor references, both local and global.
- A detailed description of your company (minimum 300 words), including branding guidelines and all relevant source files.



We are waiting to hear from you!

LET'S

SAIL

TOGETHER!!